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**Marketing Manager**

Music in Action is seeking to recruit a highly motivated arts professional to the post of Marketing Manager. This role will be responsible for marketing the events in Scotland flowing from Jersey’s Liberation International Music Festival and fundraising events in the UK, Europe and internationally.

Music in Action uses music as an educational, therapeutic and occupation tool to educate students, the sick and infirm to have relief, and to organise a cultural programme of the highest quality. Our mission is to enrich and transform lives and communities through music.

The successful application will work alongside a motivated and enthusiastic team based in Jersey and depending on the balance of the team may be on a part-time role of 1 to 3 hours per week.

The role includes:

* Assisting when required with marketing including involvement with local media and social media, as required helping design publicity and help to market the events, preparing or supervising or carrying out the preparation of publicity and its distribution;
* Organize and concert manage events when necessary.

The Marketing Manager is expected to work on around 4-6 concerts each year and the role is expected to be carried out by someone Scottish based who is used to marketing in Edinburgh.

**Reporting Line**

The Marketing Manager reports into the Chairman, Music in Action.

**Specification:**

* Strong written and verbal communication skills, with good interpersonal skills for communicating with Press and Artists.
* Strong experience of digital marketing.
* Contacts in the press and online media.
* A team player with the ability to inspire and motivate others
* Ability to remain calm under pressure and to think on one’s feet
* Ability to set, plan and prioritise tasks and resources to meet deadlines and manage time effectively, with the ability to pay attention to detail
* Strong skills in event management.
* Good IT skills across all applications including word, excel and databases
* Knowledge of music is ideal.

Dated: 30 August 2025